NO. 0043 P. 3

MAR 0 5 2007 Date March 5, 2007 Signature Docket Number (Optional) PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a) 002566-019000 la re Application of Bret Alan GORSLINE, et al. Application Number 10/727.264 December 3, 2003 METHODS AND SYSTEMS FOR PROGRAMMABLY GENERATING ELECTRONIC AGGREGATE CREATIVES FOR DISPLAY ON AN **ELECTRONIC NETWORK** Art Unit **David Faber** 2178 This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a reply in the above identified application. The requested extension and fee are as follows (check time period desired and enter the appropriate fee below): Small Entity Fee <u>Fee</u> One month (37 CFR 1.17(a)(1)) \$120 \$60 \$ 450.00 Two months (37 CFR 1.17(a)(2)) \$450 \$225 \$1020 \$510 ☐ Three months (37 CFR 1.17(a)(3)) ☐ Four months (37 CFR 1.17(a)(4)) \$1590 \$795 \$1080 Five months (37 CFR 1.17(a)(5)) **\$2160** ☐ Applicant claims small entity status. See 37 CFR 1.27. A check in the amount of the fee is enclosed. ☐ Payment by credit card. Form PTO-2038 is attached. The Director has already been authorized to charge fees in this application to a Deposit Account. The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to \_. I have enclosed a duplicate copy of this sheet. Deposit Account Number 19-2380 WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038. I am the applicant/inventor assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed (Form PTO/SB/96). attorney or agent of record. Registration No. 35,212 attorney or agent under 37 CFR 1.34. Registration number if acting under 37 CFR 1.34 March 5, 2007 Signature Date (202) 585-8000 Marc S. Kaufman Telephone Number Typed or printed name NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below. ☐ Total of forms are submitted. CERTIFICATE OF MAILING OR TRANSMISSION I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 or facsimile transmitted to the U.S. Patent and Trademark Office (Fax No. (571) 273-8300) on the date shown below. Typed or printed name Onikika Butler March 5, 2007 Date

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Signature